

Model-Based Systems Engineering

TECH-FAST

(Technical Session and Breakfast)

Tuesday, March 26, 2013

Agenda

7:30 - 8:00 a.m.

Networking Breakfast

8:00 - 9:30 a.m.

Presentations and Q&A

Cost

\$30 SAE Member

\$45 Non-member

\$15 SAE Student Member

Location

San Marino Club

1685 E. Big Beaver Rd., Troy

Order tickets online at
www.sae-detroit.org



What do the EPA's 54 mpg fuel efficiency requirement for 2025, infotainment, active safety and vehicle-to-vehicle communication have in common? Each application area contains highly interactive and modular embedded electronic and mechanical components requiring a multidisciplinary, systems engineering approach for new product development. Model-Based Systems Engineering, or MBSE, takes the popular Model-Based Design (MBD) philosophy into a more holistic, strategically planned product design and validation direction.

The Model-Based Systems Engineering Tech-Fast will include a discussion on System Level Design and Validation Trends by a panel of leading executives from automotive and aerospace companies responsible for system level vehicle development.

Panelists

Larry Michaels, Principal Vehicle Systems Engineer
Argonne National Laboratory

Tony Phillips, Senior Technical Leader, Vehicle Controls
Ford Motor Company

William Tecos, Electronic Subsystem Design & Integration Manager General
Dynamics Land Systems

Moderator

Keith Lang, Engineering Manager Advanced Transmission Algorithm and
Integration Group, General Motors