



Call for Applications!

5th Annual Global Automotive Innovation Competition

MIT Enterprise Forum of the Great Lakes (MITEF) and SAE Detroit Section will host the 5th Annual Automotive Innovation Competition. The competition goal is to shortcut the arduous filtering process in large organizations to bring new innovations to the industry in a time of need.

APPLICATION GUIDELINES

Qualifying entries should be innovations based on either automotive content (hardware or software that is part of the vehicle), something that helps design the vehicle (better or faster), or something that helps produce the vehicle. Target vehicles are limited to driver-driven, land-based vehicles.

TIMELINE

Sunday, January 20, 2013 – Applications Due (by 8:00 p.m. EST)

Thursday, January 31, 2013 – Competition Semi-Finals

The Semi-Finals are part of the 13th Annual Collaboration for Entrepreneurship (ACE), at Burton Manor in Livonia, Michigan from 9:30 a.m. to 2:00 p.m. Semi-finalists will receive a table top display and present to automotive industry new technology business development leaders. Finalists will receive coaching from these leaders. Global applications are encouraged and web video capability will be provided. (Teams from China, Israel, California, Massachusetts, and more have participated in the past.)

Tuesday, April 16, 2013 – Competition Finals (held in conjunction with SAE 2013 World Congress at Cobo Center in Detroit, Michigan)

Applications available at: www.mitgreatlakes.org

(Application consists of non-confidential Powerpoint overview and executive business plan summary)

JUDGES/PRIZES

The winner of the competition will receive more than \$50,000 worth of business commercialization acceleration services. Several of past finalists have been fast tracked to key decision maker meetings to accelerate their automotive commercialization journey.

To attend the Competition Semi-Finals at ACE, register at www.ace-event.org by January 15 to receive the discounted rate of \$25. After January 16, the cost will be \$35. Registration includes lunch and networking.

For questions, please contact Dennis Nash from MITEF at mitgreatlakes@gmail.com or (248) 432-0175.