2027 High School Poster Competition Rules

PLEASE READ CAREFULLY!

NOTE: Posters must be received by **Tuesday, April 13, 2027**, at 4:00 p.m. at the SAE Detroit Section office located at 28535 Orchard Lake Road, Suite 200, Farmington Hills, Michigan 48334. If you plan to deliver your poster in person, please call the office at (248) 324-4445 ext. 3 to verify that someone will be there to receive it.

1. Each student is limited to one entry. The competition is open to all full-time high school students within the Metropolitan Detroit area, including Ann Arbor, Jackson, and Toledo.

2. Computer graphics are acceptable. **Students MUST include a typed paragraph** describing the process, techniques, and software used to create the image(s). The **paragraph must be attached to the back of the poster**. Artwork may be created using, but is not limited to, the following media: poster paints, including tempera; watercolors; charcoal; acrylics; "collage" color applications using flat, solid colors; markers; chalk; ink; and/or oil pastels.

3. Completed entries **must** be 18" x 24" in size and **MOUNTED** on foam board or corrugated plastic material strong enough to stand on an easel. To test the material, place the poster on the floor and lean it against a vertical wall. If it does not fall over or bend in a way that obstructs the artwork, the material is suitable.

4. To mail the posters, visit any local art store to purchase a flat mailing package. DO NOT use tubes for mailing because required supporting material is rigid and cannot be bent.

5. The SAE Detroit Section logo (below) and the theme, **"Experience What's Next"** MUST BE included on each poster. Neither may be modified in any way, including in legibility, colors, or aspect ratio. Please contact events@sae-detroit.org for the logo.

   Please note that the SAE Detroit Section logo differs from the SAE International logo. Only the SAE Detroit Section logo may be used; the SAE International logo is not permitted.

6. The SAE Detroit Section logo **MUST BE EXACTLY AS SHOWN BELOW OR THE ENTRY WILL BE DISQUALIFIED**. The logo may be scaled, but its legibility, colors, and aspect ratio must remain as shown below.

7. Posters with spelling errors will be disqualified. Double-check your work.

8. A graphic, slogan, logo, or phrase that is proprietary to any firm or corporation may not be used. Entries also may not pertain to a specific product (e.g., do not include an automotive manufacturer's name or logo, a vehicle model name, a vehicle trim line, a specific automotive device, or a specific brand name anywhere on your poster, images, or graphics).

9. SAE Detroit Section will recruit an unbiased panel of representatives from the automotive and academic arenas to judge the posters. Teachers will be notified of the Top Ten winners by email.

10. The Top Ten posters will be displayed at various SAE Detroit Section events and at SAE International WCX™ World Congress Experience from April 27-29, 2027. In addition, the creators of the top ten posters will be recognized in an upcoming 2027 issue of *Supercharger*, SAE Detroit Section's online publication. The top three posters will be recognized in the 2028 publicity materials.

11. The following criteria will be considered in determining the winning posters:

Originality:	Theme idea; color combinations; composition of all the elements incorporated; freshness of aspect; design or style; the power of thought or constructive imagination and originality of design and composition.
Artistic Excellence:	Technical execution of the medium used; clarity of composition; well-integrated typography; superiority in execution; skillfulness; mastery; outstanding quality and neatness; and communication.
Aesthetics:	Focus on tastefulness; beauty; pleasing appearance; harmony of all the elements including composition; color and typography. How well do the elements and colors blend together? Does it have appeal? Does it grab one's attention?
Relativity to theme:	How well does the artwork communicate the theme? Is the SAE Detroit Section (see rule #5) logo on the poster? Is the theme illustrated and/or included? Is the theme concept well developed?

12. All entrants retain full proprietary and commercial rights to their posters. However, the SAE Detroit Section and event sponsors reserve the following rights and privileges:
    a. Retain possession of the top ten winning posters for up to one year from the submission date for promotional use
    b. Reproduce the posters in local and national publications
    c. Grant permission for media outlets (including social media, magazines, and television) to reproduce the posters as news items

    If you would like your poster to be returned, please note this on the final line at the bottom of your paragraph on the back of the poster.

13. **Poster Pickup:** Posters that are not selected for the Top Ten may be picked up at the SAE Detroit Section office between June 1 and June 22, 2027. Any posters not claimed by June 22, 2027 will be discarded unless alternative arrangements have been made in advance.

14. Top Ten winners will receive a check for the following awards:
    1st Place - $1,500
    2nd Place - $1,000
    3rd Place - $750
    4th-10th Place - $100

ATTACH FORM TO BACK OF POSTER

Attach the completed legible form below and descriptive paragraph to the back of each poster.
<u>Do not</u> put student's name or school on the front of the poster.
The form must be filled out completely.

Student Name:		
Student Phone:	Email:	
School Name:		
School Address:		
City:	State:	Zip:
Teacher Name:		
Teacher Phone:		
Teacher Email:		