

Formula SAE® Workshop Sponsorship Agreement

Saturday, February 28, 2026

Lawrence Technological University, Southfield, Michigan

Sponsorship Benefits	Gold \$1,000	Silver \$750	Bronze \$500	Promotional \$250
15-minute slot to present to students	X	-	-	-
Exhibit display table w/ chairs & electrical (Company must supply tablecloth)	X	X	-	-
Ability to recruit or showcase your product/services with students in between sessions and during lunch	X	X	-	-
May distribute approved promotional piece	X	X	X	-
Onsite signage, website, and social media recognition	X	X	X	X

Please see the next page for sponsorship terms and conditions.

Check sponsor level below

Select Payment Method: ☐ Invoice ☐ Credit Card Amount: _____

Gold
Silver

Bronze
Promotional

Company Name <i>Please list company name exactly as it should appear in print.</i>		
Contact Name	Title	
Address		
City	State	Zip
Phone	Email	
Credit Card #	EXP. Date	Security Code
Signature		Billing Zip Code

☐ **Logo Attached** (High-resolution logo with form – minimum 300 dpi in EPS or JPG format)

*Payment terms: Net 30; No early payment discounts; * 3% administrative fee will be added to credit card payments.

Email form and logo to stephanie.alexander@sae-detroit.org. For questions, call (248) 324-4445 ext. 3.

SPONSORSHIP TERMS & CONDITIONS

Sponsorships of various activities are available on a first-come, first-serve basis to customers and exhibiting companies for that particular event. Offers will be confirmed through the submission of a signed copy of this agreement.

Cancellation of Sponsorship - In the event of a sponsorship cancellation and SAE receives notice of such cancellation more than ninety (90) days prior to the opening date of the event then SAE shall retain a service charge equal to 50% of the total sponsorship amount. Within ninety (90) days of the opening day of the event, the customer is liable for 100% of the total sponsorship amount. SAE reserves the right to cancel the sponsorship if sponsor's actions would negatively impact SAE's reputation or standing in the public eye.

Liability and Indemnification - Neither SAE nor the management of the site shall be liable for damage, loss or destruction of the sponsor property by reason of fire, theft, accident or other destructive causes. Neither SAE nor the management of the site nor any of their employees, agents, or servants will be accountable or liable for accidents to sponsors, their employees, agents or servants. The sponsor shall be liable to SAE and/or the site for any damage done to the building and/or the furniture and fixtures contained therein which shall occur through acts or omissions of the sponsor, its employees, agents, or servants.

The sponsor hereby assumes the entire and full responsibility and liability for and agrees to indemnify and hold harmless SAE International, its officers, directors, members, staff and other representatives from and against any and all claims, damages, injury (including without limitation, death at any time resulting there from), loss or expense (including without limitation, all attorney fees and other expenses of any arbitration or litigation) of any nature resulting from any injury or damage to any person or property which occurs as the result of any act or omission of the sponsor, its employees, agents, or servants.