



**November 5, 2020**

8:30 - 9:00 a.m. Check in

9:00 - 10:00 a.m. Tour

### Cost

\$25 SAE Member/Guest

(Cost is per person.)

Pre-registration is required.)

### The Parade Company Detroit

9500 Mt. Elliott, Studio A  
Detroit

## THE PARADE COMPANY DETROIT STUDIO TOUR

This tour will allow SAE members and their guests to learn more about the Parade's fascinating history, explore the 200,000 square-foot story land of floats and see how the award-winning artisans bring them to life.

Take a journey through the unique creative kingdom, marvel at the world's largest collection of papier-mâché heads that resemble local icons and famous characters. The Parade Company costume shop warehouses over 3,000 costumes. Designed and created in their Detroit studio these costumes make a colorful array of characters come to life.

Don't miss out on this magical ParadeLand experience, that provides an exclusive behind the scenes look of America's Thanksgiving Parade®. Fun for all ages!

**Important Note:** Tour is limited to SAE members and their guests. Registration will close November 2. No onsite registrations or refunds after October 29.

THE  
**PARADE  
COMPANY**  
DETROIT  
**Studio Tours**

For more information,  
[stephanie.white@sae-detroit.org](mailto:stephanie.white@sae-detroit.org)  
or call (248) 324-4445 ext. 6.

**Register online [www.sae-detroit.org](http://www.sae-detroit.org)**

**Registration closes November 2**



#SAEDetroit