



February 27, 2020

3:00 - 4:30 p.m.

GM Heritage Center

6400 Center Drive
Sterling Heights, MI 48314

Tickets:

**\$25 SAE Member/
Guest**

(Cost is per person. The Event is open to SAE members and their guests. Members must provide member number.)

GM HERITAGE CENTER TOUR

SAE members join us for an exclusive tour at the GM Heritage Center, which normally is only open to GM employees, analysts and the media. The GM Heritage Center is not just a museum, but a cross between the ultimate automotive enthusiast's garage and a living repository of automotive history. The center is always changing with vehicle exhibits being constantly freshened.

More than 150 vehicle exhibits and historical memorabilia representing 10 decades are represented. The vehicle collection showcases a wide range of GM design, technology, and innovation. Guests will have the opportunity to see past and current concept vehicles, muscle cars, as well as historically significant vehicles from various eras.

In 2008, General Motors opened the GM Heritage Center to coincide with their 100-year anniversary. This facility plays a key role in showcasing the company's rich history of success and its strong engineering capability.

By highlighting the exciting designs, groundbreaking technology, and powerful brands that have comprised GM's first century, the GM Heritage Center will help inspire new generations of enthusiasts and make the company even stronger in years to come as GM moves toward a second century of operations. This is evident by great designs, both legendary and recent, like the sixth generation Corvette, Cadillac 16 Concept Vehicle, and the Pontiac Solstice.

The tour is limited to SAE members and their guests. Pre-registration is required.

Sponsorship
Opportunities
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For more information contact
Roxanne Loeffler at
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or call (248) 324-4445 ext. 3.

To register, visit www.sae-detroit.org

Registration closes February 25



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