

# M1 Concourse Event Sponsorship Agreement

Saturday 13, 2019 • Pontiac

<b>Sponsorship Benefits</b>	<input type="checkbox"/> Gold \$1,000	<input type="checkbox"/> Silver \$500	<input type="checkbox"/> Bronze \$250
Complimentary admissions	6	4	2
Exhibitor Display Space	10' x 20'	10' x 10'	—
One full-page ad in 2020 digital <i>Supercharger</i> publication	✓	—	—
Onsite, website, and social media recognition	✓	✓	✓
Sponsor signage	✓	✓	—

Please see other side for sponsorship terms & conditions

Payment Method:  Invoice  Credit Card Amount: \$ \_\_\_\_\_ Check sponsor option box above

<b>Company Name</b>		
<i>Please list company name exactly as it should appear in print.</i>		
<b>Contact Name</b>	<b>Title</b>	
<b>Address</b>		
<b>City</b>	<b>State</b>	<b>Zip</b>
<b>Phone</b>	<b>Email</b>	
<input type="checkbox"/> Purchase Order Required	<b>Purchase Order #</b>	
<b>Credit Card #</b>	<b>Exp. Date</b>	<b>CVV</b>
<b>Authorizing Signature</b>	<b>Billing Zip Code</b>	

\* Payment terms: Net 30 from date of invoice; **NO early payment discounts.**

**Logo attached** (High-resolution logo with form - minimum 300 dpi in EPS or JPG format)

Email form and logo to [roxanne.loeffler@sae-detroit.org](mailto:roxanne.loeffler@sae-detroit.org). Questions, call (248) 324-4445 ext. 3  
Billing questions, please contact Maria Spencer (248) 324-4445 ext. 4



## **SPONSORSHIP TERMS & CONDITIONS**

Sponsorships of various activities are available on a first-come, first-serve basis to customers and exhibiting companies for that particular event. Offers will be confirmed through the submission of a signed copy of this agreement.

**Cancellation of Sponsorship** - In the event of a sponsorship cancellation and SAE receives notice of such cancellation more than ninety (90) days prior to the opening date of the event then SAE shall retain a service charge equal to 50% of the total sponsorship amount. Within ninety (90) days of the opening day of the event, the customer is liable for 100% of the total sponsorship amount. SAE reserves the right to cancel the sponsorship if sponsor's actions would negatively impact SAE's reputation or standing in the public eye.

**Liability and Indemnification** - Neither SAE nor the management of the site shall be liable for damage, loss or destruction of the sponsor property by reason of fire, theft, accident or other destructive causes. Neither SAE nor the management of the site nor any of their employees, agents, or servants will be accountable or liable for accidents to sponsors, their employees, agents or servants. The sponsor shall be liable to SAE and/or the site for any damage done to the building and/or the furniture and fixtures contained therein which shall occur through acts or omissions of the sponsor, its employees, agents, or servants.

The sponsor hereby assumes the entire and full responsibility and liability for and agrees to indemnify and hold harmless SAE International, its officers, directors, members, staff and other representatives from and against any and all claims, damages, injury (including without limitation, death at any time resulting there from), loss or expense (including without limitation, all attorney fees and other expenses of any arbitration or litigation) of any nature resulting from any injury or damage to any person or property which occurs as the result of any act or omission of the sponsor, its employees, agents, or servants.