

## GM Heritage Center Tour Sponsorship Form

Wednesday, February 13, 2019

GM Heritage Center  
6400 Center Drive, Sterling Heights

**Sponsorship form due Monday, January 14, 2019**

### SPONSORSHIP AGREEMENT

**Display Sponsor (\$250)**

- One display table at event (**Must bring own table cloth**)
- May distribute promotional pieces at your table
- Company name on promotional signage and SAE Detroit Section website
- Includes two (2) admissions

*Please check box above and complete information below:*

Select Payment Method:

Invoice

Credit Card

|                |           |                   |
|----------------|-----------|-------------------|
| Company:       |           |                   |
| Contact:       | Title:    |                   |
| Address:       |           |                   |
| City:          | State:    | Zip:              |
| Phone:         | Email:    |                   |
| Credit Card #: | Exp Date: | Security Code:    |
| Signature:     |           | Billing Zip Code: |

Scan/Email to Roxanne Loeffler at [roxanne.loeffler@sae-detroit.org](mailto:roxanne.loeffler@sae-detroit.org).

For questions, call (248) 324-4445 ext. 3.

Credit Cards accepted (Visa, MasterCard, American Express, and Discover)

## **SPONSORSHIP TERMS & CONDITIONS**

Sponsorships of various activities are available on a first-come, first-serve basis to customers and exhibiting companies for that particular event. Offers will be confirmed through the submission of a signed copy of this agreement.

**Cancellation of Sponsorship** - In the event of a sponsorship cancellation and SAE receives notice of such cancellation more than ninety (90) days prior to the opening date of the event then SAE shall retain a service charge equal to 50% of the total sponsorship amount. Within ninety (90) days of the opening day of the event, the customer is liable for 100% of the total sponsorship amount. SAE reserves the right to cancel the sponsorship if sponsor's actions would negatively impact SAE's reputation or standing in the public eye.

**Liability and Indemnification** - Neither SAE nor the management of the site shall be liable for damage, loss or destruction of the sponsor property by reason of fire, theft, accident or other destructive causes. Neither SAE nor the management of the site nor any of their employees, agents, or servants will be accountable or liable for accidents to sponsors, their employees, agents or servants.

The sponsor shall be liable to SAE and/or the site for any damage done to the building and/or the furniture and fixtures contained therein which shall occur through acts or omissions of the sponsor, its employees, agents or servants.

The sponsor hereby assumes the entire and full responsibility and liability for and agrees to indemnify and hold harmless SAE International, its officers, directors, members, staff and other representatives from and against any and all claims, damages, injury (including without limitation, death at any time resulting there from), loss or expense (including without limitation, all attorney fees and other expenses of any arbitration or litigation) of any nature resulting from any injury or damage to any person or property which occurs as the result of any act or omission of the sponsor, its employees, agents or servants.