



# **M1 CONCOURSE EVENT**

Join us for a fun filled day at M1 Concourse! Cars and Coffee will kick off their gathering with an awesome display of hundreds of local classic and exotic cars. Then stroll over to the big tent for a guest speaker and pizza before your M1 Thrill Ride and garage tour.

The M1 Thrill Ride will have you experience 100 mph thrills around the 1.5 Mile Champion Motor Speedway in a ride-along with a professional driver. Ride shotgun for two Hot Laps in either the Track Monster Dodge Viper ACR or the Supercharged Dodge Hellcat. Feel the cornering G-forces of the Viper or the brutal straight line speed of the 707 horsepower Dodge Hellcat.

After your Thrill Ride, if your head is not spinning from the G-forces, let us take you for a quick tour of one of the on-site garages.

M1 Concourse is an 87-acre playground, celebrating the automotive industry and the history of metro-Detroit. Already the largest development of its kind in the world, M1 offers an engineered 1.5-mile Performance Track, a 2.5-acre Skid Pad & Arena area along with the most beautifully-finished private garages to be found anywhere on the planet and home to the largest Cars and Coffee events in the country, the infamous Road Kill Nights Drag Races on Woodward, and many other public and private events throughout the year. A state-of-the-art Events & Conference Center will break ground in 2018 and will become one of the largest indoor event spaces in Oakland County.

## Saturday, August 25, 2018

8:00 a.m. - 2:00 p.m.

### **M1 Concourse**

164 South Blvd. West, Pontiac

## **Agenda**

8:00 — 11:00 a.m. Cars and Coffee 11:00 a.m. — 12:00 p.m. Guest Speaker Alba L. Colon, Director Competition Systems, Hendrick Motorsports

12:00 — 2:00 p.m. M1 Thrill Ride, Tour, and Pizza

#### Cost

\$55 SAE Member (\$65 after August 1) \$75 Non-member (\$85 after August 1) \$35 SAE Student Member (\$45 after August 1)





Register early — Only 100 spots available!

For more information, contact Roxanne Loeffler at roxanne.loeffler@sae-detroit.org or (248) 324-4445 ext. 3.



Registration closes August 17

