

## M1 Concourse Event Sponsorship Levels

164 South Blvd W., Pontiac, MI 48341

**Gold Sponsor - \$5,000**

- 6 complimentary event registrations
- 1 Full page, color ad in 2019 online *Supercharger*
- Company logo exclusively on event giveaway (selected by SAE)
- May distribute company promotional item at event
- Onsite recruitment to attendees
- Company name on all sponsor signage, promotional material, social media, and Section website

**Silver Sponsor - \$2,500**

- 4 complimentary event registrations
- ½ page, color ad in 2019 online *Supercharger*
- Company logo exclusively on attendee badge
- May distribute company promotional item at event
- May submit unlimited number of job postings for attendees to view via weblink
- Company name on all sponsor signage, promotional material, social media, and Section website

**Bronze Sponsor - \$1,000**

- 2 complimentary event registrations
- Sponsor recognition in online *Supercharger* article about event
- Company name on all sponsor signage, promotional material, social media, and Section website

Select Payment Method:     Invoice     Credit Card

Company Name		
<i>List company name exactly as it should appear in print.</i>		
Contact Name		
Address		
City	State	Zip
Phone	Email	
Credit Card #	EXP Date	Security Code
Signature		Billing Zip Code

**Company logo sent. \* Please email high-resolution logo with form (minimum 300 dpi in EPS or JPG format)**

*Payment terms: 30 days from date of invoice*

Email: Roxanne Loeffler at [roxanne.loeffler@sae-detroit.org](mailto:roxanne.loeffler@sae-detroit.org) or call (248) 324-4445  
ext. 3.



## **SPONSORSHIP TERMS & CONDITIONS**

Sponsorships of various activities are available on a first-come, first-serve basis to customers and exhibiting companies for that particular event. Offers will be confirmed through the submission of a signed copy of this agreement.

**Cancellation of Sponsorship** - In the event of a sponsorship cancellation and SAE receives notice of such cancellation more than ninety (90) days prior to the opening date of the event then SAE shall retain a service charge equal to 50% of the total sponsorship amount. Within ninety (90) days of the opening day of the event, the customer is liable for 100% of the total sponsorship amount.

**Liability and Indemnification** - Neither SAE nor the management of the site shall be liable for damage, loss or destruction of the sponsor property by reason of fire, theft, accident or other destructive causes. Neither SAE nor the management of the site nor any of their employees, agents, or servants will be accountable or liable for accidents to sponsors, their employees, agents or servants. The sponsor shall be liable to SAE and/or the site for any damage done to the building and/or the furniture and fixtures contained therein which shall occur through acts or omissions of the sponsor, its employees, agents or servants.

The sponsor hereby assumes the entire and full responsibility and liability for and agrees to indemnify and hold harmless SAE International, its officers, directors, members, staff and other representatives from and against any and all claims, damages, injury (including without limitation, death at any time resulting there from), loss or expense (including without limitation, all attorney fees and other expenses of any arbitration or litigation) of any nature resulting from any injury or damage to any person or property which occurs as the result of any act or omission of the sponsor, its employees, agents or servants.

**Insurance** - The sponsor must, at own expense, obtain and maintain Comprehensive General Liability insurance, on an occurrence based policy, with a limit of not less than \$1,000,000 per occurrence/\$2,000,000 aggregate combined singled limit bodily injury/property damage (including products and completed operations coverage and host liquor liability), Automobile Liability insurance no less than \$1,000,000 combined singled limit and Workers' Compensation (statutory limits) coverage. Sponsor agrees to add SAE International as an additional insured on its General Liability policy.