



THE NEXT FRONTIER IN VEHICLE DYNAMICS: EVOLUTION FROM DRIVABILITY TO RIDE-ABILITY TOUR & PANEL DISCUSSION

In celebration of Pratt & Miller Engineering's multi-faceted expansion of Engineering Services and its new Grand River facility, Pratt & Miller will be hosting a Tech Tour and Panel Discussion. The Pratt & Miller Team is excited to open the lines of communication within the industry about; "How for decades, vehicle dynamics and its interaction with the driver have been key to selling vehicles. What will the future hold when the software is driving the vehicle?"

"We are looking forward to SAE members and guests getting a first-hand preview of the technologies our teams are working on" said Chris Andrews, Pratt & Miller's Director of Automotive Business Development. "The topic for the panel discussion is something that we believe is of growing importance in the industry. Partnering with SAE Detroit Section on the discussion is a great step forward. We can start listening to each other on how we can best address the issue and begin learning and collaborating with each other."

A Tech Tour of Pratt & Miller's Performance DNA and other interactive experiences will be available for guests prior to the panel discussion.

The new Pratt & Miller Engineering Services building is dedicated to the company's growing advanced engineering services and technology products for Automotive, Commercial Truck, Power Sports, Mobility, and Aerospace markets.

Wednesday, October 25, 2017

5:30 - 8:00 p.m.

Pratt & Miller Engineering

52900 Grand River Ave. New Hudson, MI 48165

Agenda

5:30 - 6:30 p.m. Tour 6:30 - 7:30 p.m. Presentations 7:30 - 8:00 p.m. Q & A

Cost

\$25 SAE Member\$45 Non-Member\$15 Student Member\$20 SAE Retired Member

Register Online www.sae-detroit.org



For more information, contact Julie Beattie at julie.beattie@sae-detroit.org or call (248) 324-4445 ext. 1.

