

## Formula SAE Workshop Sponsorship Form Saturday, September 30, 2017

Lawrence Technological University 21000  
West Ten Mile Road Southfield, MI 48075

**Sponsorship forms due Wednesday, September 6, 2017**

### SPONSORSHIP LEVELS

**Platinum Sponsor (\$1,200)**

- Opportunity to present to students a 60 minute seminar at **both** the Fall and Spring Workshops
- Full page color ad in one of the issues of the 2018 online *Supercharger* publication (\$800 value distributed to over 13,000 people)
- Full page ad included in presentation material
- Company logo recognition on all presentation material
- Display table (company must supply table cloth)
- Ability to recruit or showcase your products with students in-between sessions and during lunch

**Gold Sponsor (\$750)**

- Opportunity to present to students for a 30 minute seminar
- Full page color ad in one of the issues of the 2018 online *Supercharger* publication (\$800 value distributed to over 13,000 people)
- Full page ad included in presentation material
- Company logo recognition on all presentation material
- Display table (company must supply table cloth)
- Ability to recruit or showcase your products with students in-between sessions and during lunch

**Silver Sponsor (\$500)**

- Company logo recognition on all presentation material
- Display table (company must supply table cloth)
- Ability to recruit or showcase your products with students in-between sessions and during lunch

**Bronze Sponsor (\$250)**

- Company logo recognition on all presentation material

Select Payment Method:

Invoice

Credit Card

<b>Company Name</b> <i>Please list company name exactly as it should appear in print.</i>			
<b>Contact Name</b>		<b>Title</b>	
<b>Address</b>			
<b>City</b>		<b>State</b>	<b>Zip</b>
<b>Phone</b>	<b>Email</b>		
<b>Credit Card #</b>		<b>Exp Date</b>	<b>Security Code</b>
<b>Signature</b>		<b>Billing Zip Code</b>	

Company logo sent **\*Please email company logo when you return this form**

Scan and email to Roxanne Loeffler at roxanne.loeffler@sae-detroit.org.

For questions, call (248) 324-4445 ext. 3.

Credit Cards accepted: Visa, Master Card, American Express, or Discover



## **SPONSORSHIP TERMS & CONDITIONS**

Sponsorships of various activities are available on a first-come, first-serve basis to customers and exhibiting companies for that particular event. Offers will be confirmed through the submission of a signed copy of this agreement.

**Cancellation of Sponsorship** - In the event of a sponsorship cancellation and SAE receives notice of such cancellation more than ninety (90) days prior to the opening date of the event then SAE shall retain a service charge equal to 50% of the total sponsorship amount. Within ninety (90) days of the opening day of the event, the customer is liable for 100% of the total sponsorship amount.

**Liability and Indemnification** - Neither SAE nor the management of the site shall be liable for damage, loss or destruction of the sponsor property by reason of fire, theft, accident or other destructive causes. Neither SAE nor the management of the site nor any of their employees, agents, or servants will be accountable or liable for accidents to sponsors, their employees, agents or servants. The sponsor shall be liable to SAE and/or the site for any damage done to the building and/or the furniture and fixtures contained therein which shall occur through acts or omissions of the sponsor, its employees, agents or servants.

The sponsor hereby assumes the entire and full responsibility and liability for and agrees to indemnify and hold harmless SAE International, its officers, directors, members, staff and other representatives from and against any and all claims, damages, injury (including without limitation, death at any time resulting there from), loss or expense (including without limitation, all attorney fees and other expenses of any arbitration or litigation) of any nature resulting from any injury or damage to any person or property which occurs as the result of any act or omission of the sponsor, its employees, agents or servants.