



Car Show & Networking Night Event

Thursday, August 17, 2017

5:00 - 7:30 p.m.

Woodward Avenue Brewers

22646 Woodward Ave., Ferndale

As people rev up for the Woodward Dream Cruise, Woodward Avenue Brewers (WAB) is a prime location on Woodward for a sneak peek of what's to come.

We encourage you to bring the whole family and check out some really cool cars while networking with other SAE members. This will be a private event on the patio. Pizza, salad, and soft drinks will be provided and a cash bar will be available.

The Car Show is open to custom or classic cars and will take place in a reserved parking lot right behind the WAB. To add some excitement to the night, guests will have an opportunity to vote for their favorite car until 7:00 p.m. The winner will receive a trophy and bragging rights.

Only 25 car spaces will be available, so be sure to register early. Wristbands will be provided onsite to allow guests access to the patio area where the food will be served.

Cost per person:

\$30 - SAE Member Car Registration

Includes vehicle display space and two wristbands for patio

\$45 - Non-member Car Registration

Includes vehicle display space and two wristbands for patio

\$15 - SAE Members and Guests Only

Includes wristband for patio

Children 12 and under are free

Important Note: Car registration closes Friday, August 11 at 4:00 p.m. (or when car spots are full). No refunds after August 10.

Sponsorship Opportunities

Gold Sponsor \$2,000

- Eight complimentary wristbands
- One complimentary car display
- Sponsor signage
- One 10x20 exhibit display space
- Onsite, website, and social media recognition
- One full-page ad in online 2018 Supercharger

Silver Sponsor \$1,000

- Six complimentary wristbands
- One complimentary car display
- Sponsor signage
- One 10x10 exhibit display space
- Onsite, website, and social media recognition
- One half-page ad in online 2018 Supercharger

Bronze Sponsor \$500

- Four complimentary wristbands
- Sponsor signage
- Onsite, website, and social media recognition
- Six foot table with two chairs

Display Sponsor \$250

- Two complimentary wristbands
- Onsite, website, and social media recognition
- Six foot table with two chairs

For more information, email julie.beattie@ sae-detroit.org or call (248) 324-4445 ext. 1.









