

Student Exhibit Competition

Tuesday, April 4, 2017 ♦ 10:00 a.m. – 3:00 p.m.

CASH AWARDS

First Place - \$1,000 ♦ Second Place - \$750 ♦ Third Place - \$500 ♦ Honorable Mention - \$100

The annual SAE Detroit Section **Student Exhibit Competition** will take place Tuesday, April 4 in conjunction with WCX17 World Congress Experience held April 4-6 at Cobo Center in Detroit, Michigan. All SAE collegiate chapters worldwide are invited to compete for cash prizes. The competition offers SAE student members the opportunity for high visibility among suppliers, manufacturers, and alumni.

A limited number of exhibit spaces have been allocated to SAE collegiate chapters to display their projects and provide visibility for chapter activities. **SAE International will provide:**

- **One (1) 10'x20' exhibit space**
- **One (1) 6'x30" skirted display table, two chairs, wastebasket, black carpet, one (1) 110v electrical outlet if needed**
- **12 one-day full conference passes. Registration includes one-day full conference access to technical sessions, The Exchange – The Tech Hub and Leadership Summit – lunch & Exhibition.** Exhibitors may access the exhibition before and after hours if necessary.
- **University listing in the official event guide *Contract must be received prior to applicable print and production deadline February 2017.**

Exhibits must be professional in appearance and incorporate the theme “**Sustainability Through Innovation**”. Exhibit judging will include a formal presentation by one or more team members and an informal Q&A session. Judging will start promptly at 10:00 a.m. and students must man their booths for the entire duration of the competition, April 4-6. **Please note**, you **must** have someone occupy your booth all three days and cannot tear down early. The judging order will be announced the morning of the competition.

Registration deadline is Friday, March 3, 2017. Exhibit space is on a first-come basis so register early. Details, rules, and registration form are available on the Student page of www.sae-detroit.org. Prior to the event, the contact person listed on the registration form will receive the booth number and information on how to retrieve the Exhibitor's Manual.

CANCELLATION POLICY: Please notify Roxanne Loeffler at SAE Detroit Section at least 30 days prior to the opening date of the exhibition if your chapter should need to cancel. If not, a \$500 cancellation fee will be assessed. Please see the Terms & Conditions on the contract for exhibitor space for complete details.

If you have questions, please contact Roxanne Loeffler at the SAE Detroit Section office at roxanne.loeffler@sae-detroit.org or (248) 324-4445 ext. 3.

E-MAIL FORM TO roxanne.loeffler@sae-detroit.org

REGISTRATION DEADLINE: Friday, March 3, 2017