

SPONSORSHIP LEVELS

- Woodward Avenue Sponsor (\$2,000)**
 - Full page advertisement in online *Supercharger* publication (\$600 value)
 - Company name on all sponsor signage, promotional material and SAE Detroit Section website
 - May distribute promotional pieces at event
 - Onsite recognition by SAE Detroit Section Chair
 - 10X20 display space
 - (6) Complimentary admissions

- Michigan Avenue Sponsor (\$1,000)**
 - Company name on all sponsor signage, promotional material and SAE Detroit Section website
 - May distribute promotional pieces at event
 - Onsite recognition by SAE Detroit Section Chair
 - 10X10 display space
 - (4) Complimentary admissions

- Gratiot Avenue Sponsor (\$500)**
 - Company name on all sponsor signage, promotional material and SAE Detroit Section website
 - May distribute promotional pieces at event
 - Onsite recognition by SAE Detroit Section Chair
 - (2) Complimentary admissions

- Grand River Avenue Sponsor (\$500)**
 - Company name on all sponsor signage, promotional material and SAE Detroit Section website
 - May distribute promotional pieces at event
 - Onsite recognition by SAE Detroit Section Chair
 - (2) Complimentary admissions

- Display Sponsor (\$150)**
 - One (1) display table at event (6' foot table with 2 chairs. **Must bring own table cloth**)
 - Onsite recognition by SAE Detroit Section Chair
 - (1) Complimentary admission

Please check box above and complete information below:

Select Payment Method: **Invoice** **Credit Card (American Express, Discover, MasterCard, Visa)**

| | | |
|----------------------|-----------------|-------------------------|
| Company | | Amount \$ |
| Contact | Title | |
| Address | | |
| City | State | Zip |
| Phone | Email | |
| Credit Card # | Exp Date | Security Code |
| Signature | | Billing Zip Code |

Company logo has been sent for promotional materials.

Fax form to (248) 324-4449 or scan and send to Roxanne Loeffler at rloeffler@sae-detroit.org
For questions, call (248) 324-4445 ext. 3.

Make check payable to: SAE Detroit Section
28535 Orchard Lake Rd., Ste. 200,
Farmington Hills, MI 48334



SPONSORSHIP TERMS & CONDITIONS

Sponsorships of various activities are available on a first-come, first-serve basis to customers and exhibiting companies for that particular event. Offers will be confirmed through the submission of a signed copy of this agreement.

Cancellation of Sponsorship - In the event of a sponsorship cancellation and SAE receives notice of such cancellation more than ninety (90) days prior to the opening date of the event then SAE shall retain a service charge equal to 50% of the total sponsorship amount. Within ninety (90) days of the opening day of the event, the customer is liable for 100% of the total sponsorship amount.

Liability and Indemnification - Neither SAE nor the management of the site shall be liable for damage, loss or destruction of the sponsor property by reason of fire, theft, accident or other destructive causes. Neither SAE nor the management of the site nor any of their employees, agents, or servants will be accountable or liable for accidents to sponsors, their employees, agents or servants. The sponsor shall be liable to SAE and/or the site for any damage done to the building and/or the furniture and fixtures contained therein which shall occur through acts or omissions of the sponsor, its employees, agents or servants.

The sponsor hereby assumes the entire and full responsibility and liability for and agrees to indemnify and hold harmless SAE International, its officers, directors, members, staff and other representatives from and against any and all claims, damages, injury (including without limitation, death at any time resulting there from), loss or expense (including without limitation, all attorney fees and other expenses of any arbitration or litigation) of any nature resulting from any injury or damage to any person or property which occurs as the result of any act or omission of the sponsor, its employees, agents or servants.

Insurance - The sponsor must, at own expense, obtain and maintain Comprehensive General Liability insurance, on an occurrence based policy, with a limit of not less than \$1,000,000 per occurrence/\$2,000,000 aggregate combined singled limit bodily injury/property damage (including products and completed operations coverage and host liquor liability), Automobile Liability insurance no less than \$1,000,000 combined singled limit and Workers' Compensation (statutory limits) coverage. Sponsor agrees to add SAE International as an additional insured on its General Liability policy.