

# The Evolution of Vehicle Connectivity **Tech-Fast**

**Wednesday, March 19**

**7:30 - 9:30 a.m.**

**San Marino Club, Troy**

**7:30 - 8:00 a.m. Networking Breakfast**

**8:00 - 9:30 a.m. Presentations and Q&A**

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## **CONNECTIVITY**

The options for in-vehicle connectivity have expanded greatly over the past year, with OEMs continuing to find innovative methods for balancing the connectivity provided to vehicles by Embedded Telematics and Personal Mobile Devices connected to the vehicle via Bluetooth.

These technologies provide great opportunities for improving the driver's user experience through entertainment content, safety and security, navigation, diagnostics, and many more. Over the next two to three years, there are two new technology advancements that will provide new opportunities for innovation. How will these technologies influence vehicle connectivity by 2018?

## **Panelists**

**Dave Acton**

President, Transformation Network, Inc.

**Colin Goldsmith**

Managing Principal Engineering Solutions, P3 North America, Inc.

**Tsuyoshi Nakashima**

Director IVI Engineering, DENSO INTERNATIONAL AMERICA, INC.

## **Moderator**

**Richard Wallace**

Director Transportation Systems Analysis Group, Center for Automotive Research (CAR)