

## State of the Industry – The Supplier Perspective

SAE Detroit Section February 7, 2012

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### Good Outweighs the Bad and Certainly the Ugly

- Good
  - Production Volumes
  - Breakeven Points
- Bad
  - Raw Material Price Volatility
  - Operational constraints
- Ugly
  - War on Talent
  - Unprecedented Risk









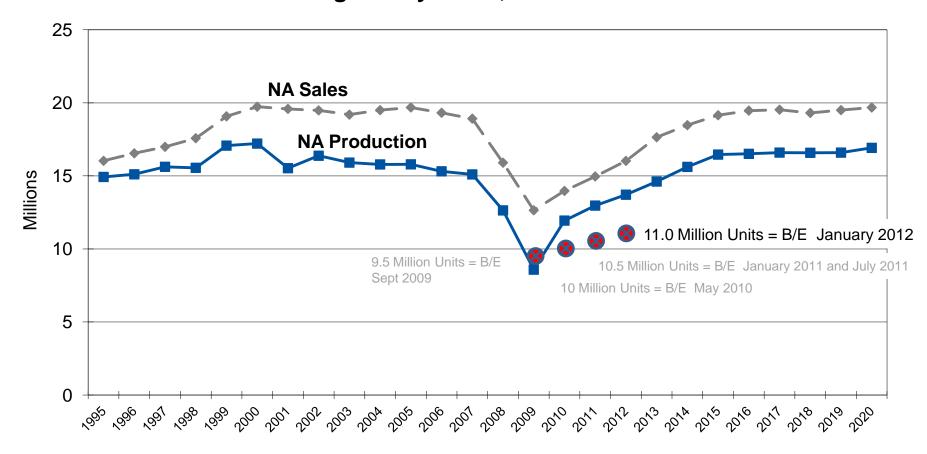
### The Good: Production Volumes

- Third party forecasters are looking at 800,000 incremental units for NA light duty production in 2012 – full year at 13.8 million units
- 2013 outlook comes in at 14.7 million units
- OESA Members are more cautious:
  - 2012 NA LD Forecast = 13.2 to 13.5 million units



## The Good: Industry Restructuring Has Reduced Break-Even Points – Protecting Profitability Even With a "Double-Dip"

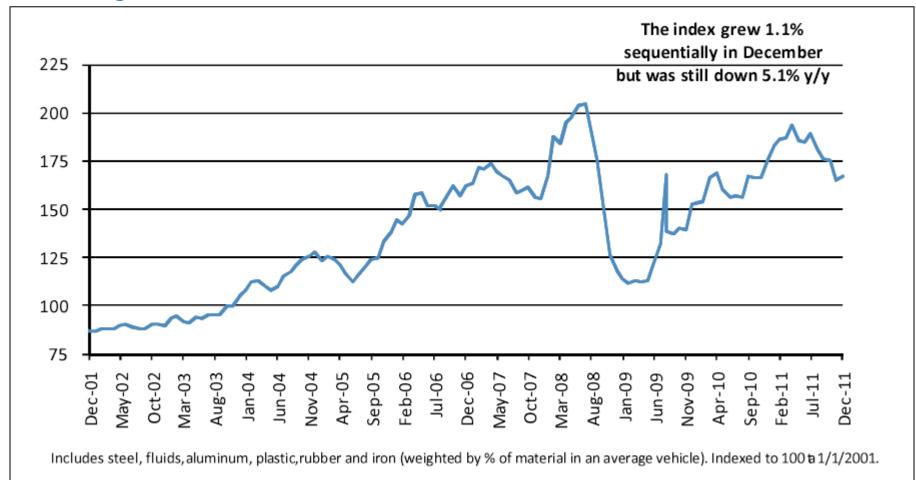
#### North American Light Duty Sales, Production and Breakeven





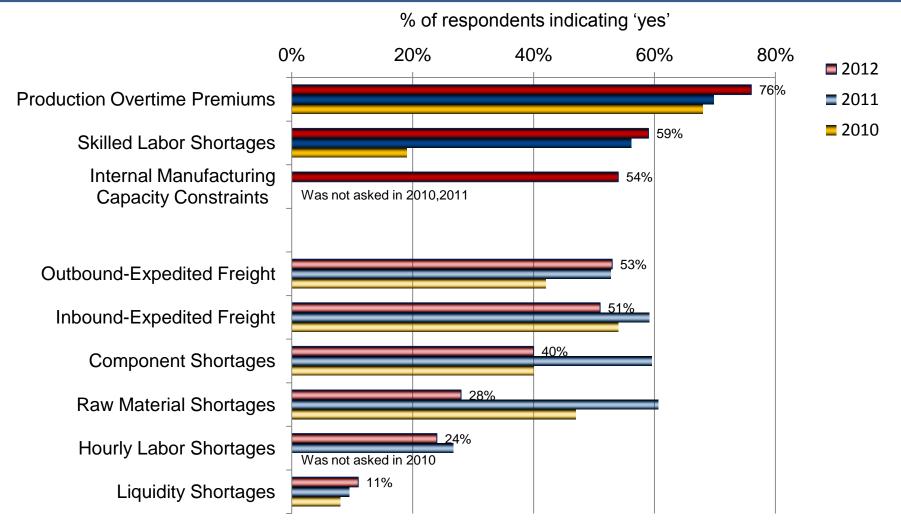
## The Bad: Material Costs are Volatile and Constraints Exist

#### JP Morgan Raw Material Price Index



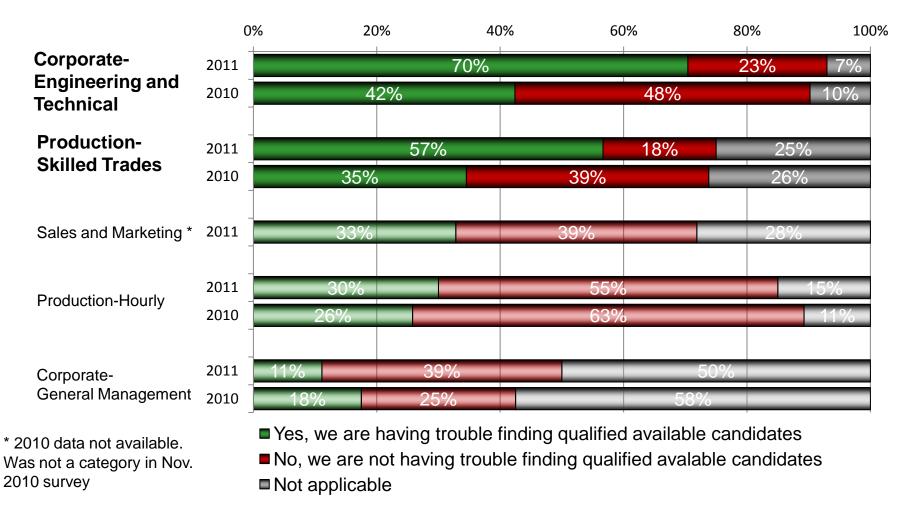


## The Bad: Over the Next Three Months, Suppliers Face Many Issues in Delivering Increased Volumes





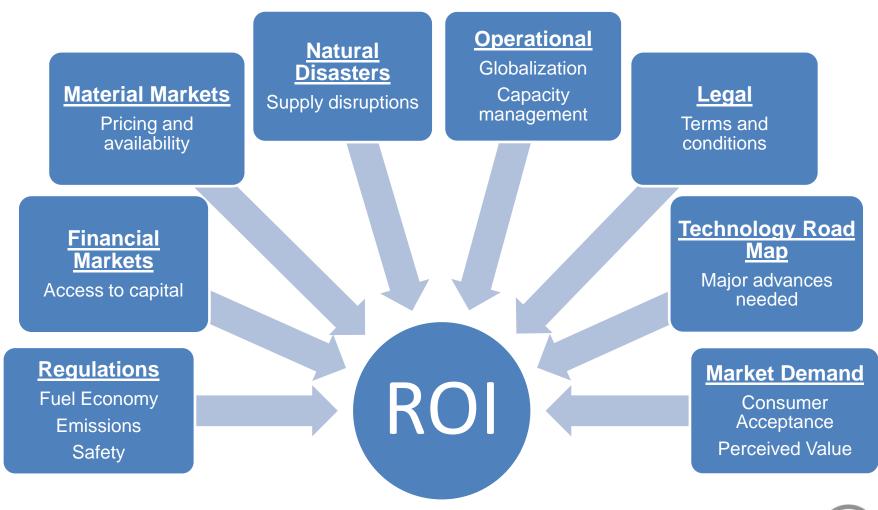
# The Ugly: A War on Talent OESA Suppliers Are Hiring, But the Matchmaking is Difficult







## The Ugly: Unprecedented, Interrelated and Simultaneous Risk





## Daily Stress Testing is Strengthening the Supply Base Suppliers are Instituting Crisis Management as SOP

- Developing capabilities to better understand demand signals and anticipate required responses
- Ensuring a common definition of capacity and through-put exists
- Understanding all potential bottlenecks and lead-time items
- Verifying sub-tier capabilities and capacities
- Developing sub-tier capabilities to react to demand variation
- Maintaining sub-tier contracted capacity to meet all customer commitments
- Understanding the financial viability of sub-tier suppliers
- Ensuring appropriate inventory levels

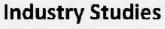


### OESA: Join. Engage. Profit



## OEM Communication

Open & productive dialogue on behalf of suppliers



Benchmarking, trends, analysis, best practices





**OESA Events** 

Thought leadership on critical topics

#### **OESA Staff**

Resources, connections, information, assistance





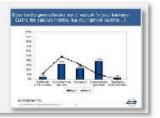


#### Peer Group Councils

Member-driven agendas & roundtables

#### **Member Surveys**

Industry trends & supplier best practices



### Advocacy & Voice in DC and the States

Lobbying and interaction with legislators and regulators





## Global Relationships and Connectivity

Access to global associations & government agencies



DESA

### Thank You

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