



**Saturday, June 11, 2011**  
**Ford Dearborn Development Center (Proving Grounds)**

The SAE Detroit Section, along with this year's host, Ford Motor Company, invites you to be a sponsor of the 8<sup>th</sup> Annual Young Automotive Professionals Conference (YAPC). The event will feature keynote speaker Jim Buczkowski, Director of Infotainment, Ford Motor Company, followed by a panel discussion with prominent industry executives on "Tap into the App in Vehicle Infotainment."

The afternoon highlight will be a Ride & Drive event featuring Ford's most exciting vehicles on various courses. The conference is a great opportunity for young professionals in the automotive industry to network. Registration is limited to 200 participants.

**Conference Agenda**

8:30 a.m.	Registration / Continental Breakfast
9:30 a.m.	Keynote Speaker- Jim Buczkowski, Director of Infotainment, Ford Motor Company
10:00 a.m.	Panel Discussion
11:00 a.m.	Panelist Q&A
12:00 p.m.	Networking Lunch
12:30 – 5:00 p.m.	Ride & Drive

**SPONSORSHIP LEVELS**

*(please check one)*

**Gold Sponsor (\$1,000)**

- Reserved table of ten with company table sign
- Unlimited number of job postings
- Optional- 10x10 display space including one 8' skirted table, two chairs and one electrical outlet (Display set up time: Saturday from 7:30 – 8:30 a.m.)
- Company name on all sponsor signage, SAE Detroit Section website and *Supercharger* follow-up article

**Silver Sponsor (\$500)**

- Four conference tickets
- Promotional pieces to distribute and unlimited number of job postings
- Company logo on all sponsor signage, SAE Detroit Section website and *Supercharger* follow-up article

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***Please complete information below.***

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**City, State, Zip** \_\_\_\_\_

Fax form to (248) 324-4449. Contact Lisa Moore at (248) 324-4445 or [lmoore@sae-detroit.org](mailto:lmoore@sae-detroit.org) with questions.

Make check payable to: SAE Detroit Section, 28535 Orchard Lake Rd., Ste 200, Farmington Hills, MI 48334.  
Credit cards accepted (Visa, Master Card, American Express).